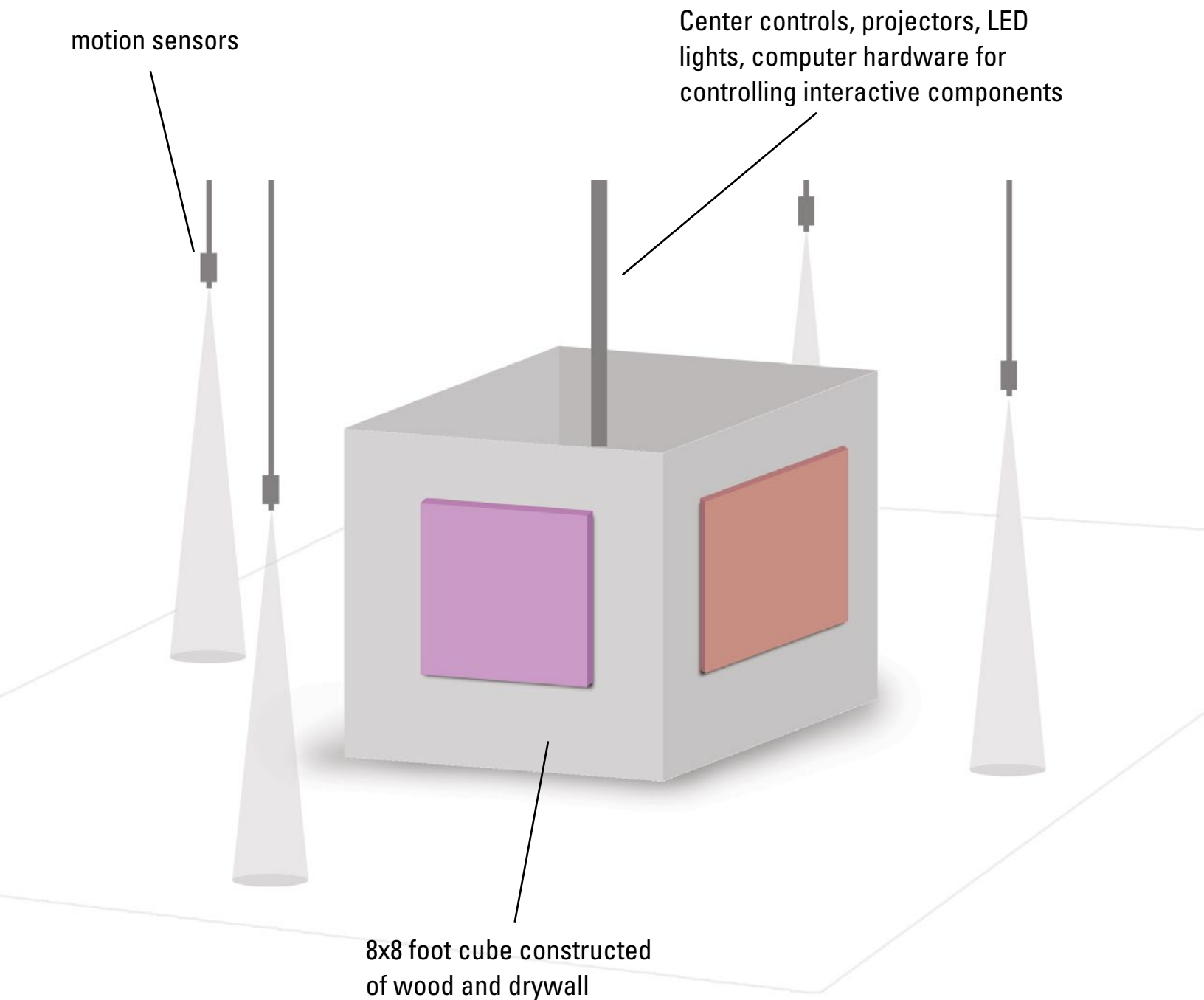




SXSW Installation Proposal

Jason Tetlak

jason@tetlak.com
904.422.8810



Project description:

This installation utilizes a 20x20 footprint and features an 8x8 foot cube in the center. This cube will act as a temporary gallery and will be used to display artwork on the four sides, it also houses the equipment needed to operate the interactive components of the installation. Each of the four pieces are linked to motion sensors that trigger LED lights and/or motorized components inside the cube that alter the appearance of the artworks.



Jason Tetlak

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Jacksonville, FL 32205
(904) 422-8810
jason@tetlak.com
IG: @jasontetlak

Professional Experience

- Featured artist for *Basel House 2018* in Miami, Florida as part of Art Basel.
 - Founded and organized the *Murray Hill Mural Project*
 - Participated as an invited panelist for *The Price of Street Art: Panel Discussion* at Jax Maker Space.
 - Participant in *Art Battle: Jacksonville*
-

Education

Bachelor of Fine Arts & Graphic Design
from Flagler College,
Saint Augustine, Florida

References

Jeff Pierson
Director of Public Art, Charleston
304-348-8000, x306
Jeff.Pierson@cityofcharleston.org

Kevin Collaway
Owner, Space 42 Gallery
(213) 268-4283
kevin@ijhana.com

Sandra Wolfe
Executive Director
Arts & Humanities Council of Tuscaloosa
(205) 246-0757
director@tuscarts.org

Professional Accomplishments

December, 2018

Miami, Florida

Basel House 2018

Featured artist for a mural completed in conjunction with a site specific installation by RX Bars

August, 2018

Charleston West Virginia

Gallery 64 Project

Painted underpass mural for the city of Charleston, WV.

March, 2018

Guinness World Record

Worlds Largest 3D mural

Painted exterior mural that set a Guinness World Record for *Largest 3D/Anaglyph Painting*

December 6-10, 2017

Now or Neverland: Ode to Hip Hop

Art Basel Miami Group Show

MUCE: Miami, Florida

Developed a series of four 3D paintings with the theme "Ode to Hip Hop" for display at Miami Urban Contemporary Experience.

December 10, 2017

The Craft Show

Art Basel Group Show: Miami, Florida

Non-themed, juried, group pop-up exhibit during Art Basel weekend.

July 22, 2017

One Red, One Blue

Pop-up Solo Exhibit

Jacksonville, Florida

April 9-10, 2016

Resistance

Juried Group Show

The Union Studios : Jacksonville, Florida

April 17 - 21, 2013

Augmented Art

Solo Exhibit - One Spark Festival

Jen Jones Gallery : Jacksonville, Florida

Developed an exhibition of augmented reality paintings for display during the week long festival. Each painting had an interactive element accessible by way of an app on mobile devices.

September 19 - Oct 7, 2012

Art Prize : Grand Rapids MI

Displayed large painting that interacted with an app on mobile devices.

Sample Work



1) **Title:** Wall to Wall

Location: Jacksonville, Florida

Completion Date: August 2017

Media: Acrylic

Description: This piece was designed to represent the history of art, progressing from cave paintings on walls through the Renaissance, Expressionism, Pop Art and ending on walls again with Street Art. The image is an anaglyph, meaning the viewer can wear 3D glasses and see the image will appear to pop out from the wall.



2) **Title:** Sweet

Location: Jacksonville, Florida

Completion Date: November 2017

Media: Acrylic

Description: This piece was designed as a red reveal image, meaning it looks different in normal light than it does with a red filter. In this case the random shapes spell out the words "This is going to look sweet on instagram" when viewed with a red lens.



3) **Title:** No Sleep

Location: Jacksonville, Florida

Completion Date: March 2018

Media: Acrylic

Description: I designed and installed this piece with the intent of setting a Guinness World Record for largest 3D/ Anaglyph painting.



Sample Work (continued)



4) Title: Capital City

Location: Charleston, West Virginia

Completion Date: June 2018

Media: Acrylic

Description: This piece was designed for Charleston's Pier 64 project to enhance an unsightly underpass. It also is a red reveal image, meaning it looks different in normal light than it does with a red filter. In this case the random shapes spell out the words "Capital City" when viewed with a red lens in reference to the city's motto.



5) Title: This Is Art

Location: Wynwood, Miami

Completion Date: December 2018

Media: Acrylic

Description: This piece was designed to compliment the RX Bars site installation at Art Basel. It is a red reveal image, meaning it looks different in normal light than it does with a red filter. In this case the random shapes spell out the words "Yes this is art" but when viewed from inside the RX Bars booth the message changes to read "I don't get it either."



Sample Work (continued)



4) Title: Druid

Location: Tuscaloosa, AL

Completion Date: May 2019

Media: Acrylic

Description: This piece was commissioned by the city as the first piece in a series of public art pieces to be installed throughout the city of Tuscaloosa. The city's nickname "Druid City" is visible through a red filter.



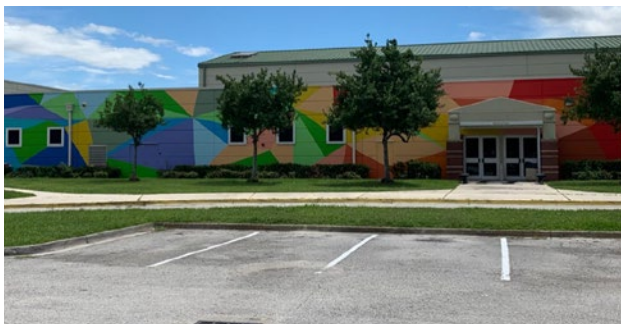
4) Title: Dangerous

Location: Cleveland, Ohio

Completion Date: August 2019

Media: Acrylic

Description: This piece was designed around the phrase "I Woke up feeling dangerous" which is a quote by Cleveland Browns quarterback Baker Mayfield. When viewed with a red lens his name appears.



5) Title: Creativity

Location: Jacksonville, FL

Completion Date: August 2019

Media: Acrylic

Description: This mural was designed for the local arts school to celebrate their 20th anniversary. It measures 18 feet by 190 feet.